

THE ACADEMY OF
PROFESSIONAL DEVELOPMENT

EDUCATION & TRAINING
FOUNDATION



Further Education CFO Programme

FOR SENIOR FINANCE PROFESSIONALS
IN THE FURTHER EDUCATION SECTOR

SUBSIDISED BY THE DEPARTMENT FOR EDUCATION

Further Education CFO Programme

The FE CFO programme is a subsidised online leadership development programme for high-performing senior finance professionals and CFOs in the FE sector. As the role of today's CFO continues to evolve, current and hopeful CFOs must be able to lead change, inspire teams and sell complex commercial strategies to stakeholders to drive organisation performance. That's where the FE CFO programme excels.

'The CFO Programme was a truly wonderful course; literally life changing for me as it has enabled me to take up a CFO position I've been aiming for. Thank you!'

TRACY RODEN, DIRECTOR OF FINANCE,
CAMBRIDGE REGIONAL COLLEGE



STARTS
11 March 2021



DURATION
2 months



PROGRAMME FEE
£825

During the two-month programme, our world class team of CFOs, expert facilitators and coaches will provide you with the experiences and skills needed to thrive as a CFO through the following:

Focused workshops	Learn practical skills driven by key finance leadership challenges, for example how to tackle restructuring or lead finance transformation.
Small peer learning groups	Tackle your challenges by learning from the experiences of your peers. Practical group coaching focused on delivering quick wins for each delegate.
One-to-one coaching	Receive dedicated one-to-one time with an experienced senior leader with previous finance and FE experience.
Peer networking	Join an immense network of professional contacts. Continue sharing ideas, information and experiences long after you complete the programme.

THIS PROGRAMME WILL EQUIP YOU WITH THE SKILLS TO:

 <p>LEAD CHANGE</p>	 <p>BE A COMMERCIALY CONFIDENT LEADER</p>	 <p>BUILD SUSTAINABLE RELATIONSHIPS AND INFLUENCE</p>
<ul style="list-style-type: none"> • Develop a deeper understanding of the processes of change and learn how to take a strategic approach to lead transformational change • Recognise emotional responses to change and understand how to engage with people • Use an invaluable range of skills and tools to help others through change and win over sceptics 	<ul style="list-style-type: none"> • Be more forward looking, identify important trends and convert data into commercial insights • Apply skills and behaviours required to be commercial and strategic so that you and your finance team can play an even greater part in adding business value • Increase your scope of influence with key internal and external stakeholders 	<ul style="list-style-type: none"> • Analyse stakeholder relationships and develop an improvement plan • Explore the psychology of persuasion and influence people • Influence decision-making by using a powerful combination of logic and emotive tools • Practise techniques with FE scenarios and role playing with actors

KEY DATES:

ACTIVITY	DATE	TIME
Workshop 1: Leading Change (split into two half day workshops)	11 & 12 March	09:30 - 12:30
Workshop 2: CFO as a business partner and strategic leader (split into two half day workshops)	16 & 17 March	09:30 - 12:30
Peer learning group 1	23 March	09:30 - 12:30
Workshop 3: Building relationships and developing influencing skills (split into two half day workshops)	30 & 31 March	09:30 - 12:30
Peer learning group 2	20 April	09:30 - 12:30
Peer learning group 3	4 May	09:30 - 12:30

You will also have two one-hour sessions with a qualified coach during the programme.

Key programme information

THE FE CFO PROGRAMME IS ENTIRELY ONLINE

Redesigned to simulate the best of face-to-face learning, the FE CFO programme provides an uncompromised live online experience. Using the latest Zoom technology, delegates and trainers can seamlessly interact and network with each other as they would in person. Delivering the programme online means delegates receive the same high-quality training at a reduced price, and have more time in between workshops to digest the learnings and put actions into practice.

‘I rate the virtual experience as excellent in terms of how we were able to interact and break out into rooms.’

DELEGATE FEEDBACK ON THE VIRTUAL EXPERIENCE

SUBSIDISED FEE

As part of The Department for Education’s continued commitment to develop the next generation of FE Finance Directors, The Education and Training Foundation (ETF) has partnered with the ICAEW Academy of Professional Development for a fifth year to deliver this DfE subsidised leadership development programme.

This is a highly subsidised rate for finance professionals in the further education sector. For ESFA funded institutions, the subsidised price is £825 (applicable to those working for eligible English Further Education and Training organisations, e.g, GFEs and sixth-form colleges).

PARTICIPATING IN THE FE CFO PROGRAMME ALSO GRANTS YOU ACCESS TO:

- 12 months free membership to the ICAEW Business and Management Faculty.
- Finance in a Digital World – a suite of online learning modules co-developed with Deloitte to support finance development and understanding of digital technologies that impact finance.

BOOK NOW

Early booking recommended. Places are limited and offered on a first come first served basis.

www.tinyurl.com/FECFO

For booking system queries:

T 0800 0831 830

E bookingsupport@etfoundation.co.uk

For financial support, please visit the ETF bursaries webpage

www.et-foundation.co.uk/supporting/courses/bursaries/

FOR MORE INFORMATION, PLEASE CONTACT

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ICAEW promotes inclusivity, diversity and fairness. We attract talented individuals into the profession and give them the skills and values they need to build resilient businesses, economies and societies, while ensuring our planet's resources are managed sustainably.

Founded in 1880, we have a long history of serving the public interest and we continue to work with governments, regulators and business leaders around the world. And, as an improvement regulator, we supervise and monitor over 12,000 firms, holding them, and all ICAEW members and students, to the highest standards of professional competency and conduct.

ICAEW is proud to be part of Chartered Accountants Worldwide, a global network of 750,000 members across 190 countries, which promotes the expertise and skills of chartered accountants on a global basis.

We believe that chartered accountancy can be a force for positive change. By sharing our insight, expertise and understanding we can help to create strong economies and a sustainable future for all.

www.charteredaccountantsworldwide.com
www.globalaccountingalliance.com

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* Source: CAW, 2020 - Interbrand, Best Global Brands 2019