

Appendix B1: Propaganda (answers)

Jazz it up!

- Fill in the missing spaces using words from the table below to make the text more dramatic and emotional.
- Give the text a catchy heading.
- What kind of image would you include to ensure that the text would have an impact on the reader?

Camsbury is a **picturesque** town in the **beautiful** county of Oxfordshire.

Three years ago this scenic town was a successful tourist attraction but sadly now the number of people visiting the town has reduced drastically.

This has led to **high** unemployment within the town.

There are rumours that a **designer** make-up brand has plans to build a manufacturing plant near this **historical** the town.

The new plant will create **over** 400 jobs.

However, it is believed that the brand has a history of testing its products on **thousands** of **defenceless** animals.

beautiful	historical	sadly	high
successful	picturesque	drastically	defenceless
designer	scenic	over	thousands

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